

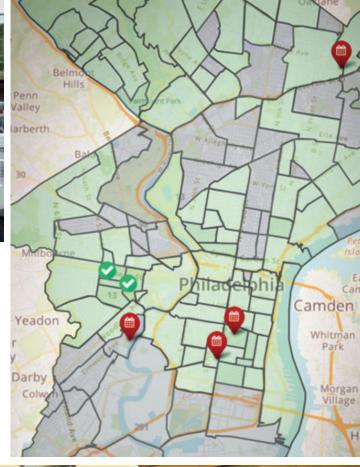








2017 highlights shown clockwise from upper left: Litterbug mascot joins friends at numerous events; hard to recycle campaign completes 15th successful season; Not in Philly litter campaign expands; PRC hosts recycling roundtable discussion groups; Zero Waste Pennsylvania presents awards to event organizers; ReuseFest collects usable materials destined for reuse locally and around the world.







was a year of innovation and sustainability. PRC — always guided by our mission to "preserve and protect Pennsylvania's resources for each generation" — both expanded existing programs and initiated exciting new efforts in our core areas of recycling, litter prevention/control and improving the health of our watersheds.

Our Annual Awards Dinner, held at Villanova Hotel and Conference Center, once again brought together friends, partners and sponsors to celebrate important conservation achievements, and we were proud to recognize the environmental stewardship of American Eagle Paper Mills, Longwood Gardens, PNC Bank and Revolution Recovery.

Despite operating in a challenging atmosphere for environmental organizations, PRC's numerous 2017 highlights included:

- Celebrating the 15th anniversary of PRC's hard to recycle and household chemical events, which collected 700,000+ pounds of electronic waste, tires, household chemicals and more — solidifying PRC's position as the leader in this important area;
- Hosting successful Act 101 recycling roundtables at both ends of the Commonwealth that engaged recycling industry stakeholders and local citizens in discussions about the future of funding recycling in Pennsylvania;

- Expanding PRC's work in watershed stewardship and stormwater management as a partner in the William Penn Foundation Delaware River Watershed Initiative;
- Reaching approximately 600,000 citizens via Zero Waste Pennsylvania at community events, institutions and more;
- Engaging 1,000+ citizens from 87 neighborhoods regarding litter prevention and community cleanups through Not in Philly — a project nominated for a SustainPHL Award;
- Initiating the Stream Smart Stormwater House Call Audit Program and conducting 45 audits in the Darby-Cobbs watershed to educate property owners on best practices to manage stormwater and protect local water quality;
- Installing 10 rain gardens in Haverford Township through the Hav-a-Rain Garden Program;
- Hosting a sell-out crowd at PRC's 3rd annual Wild & Scenic Film Festival held in partnership with Allegheny CleanWays.

We at PRC are proud of our sustainability, especially in light of the current challenges to regulatory safeguards and funding. With a 78-year history of promoting sound environmental action, PRC continues to champion the vital importance of a healthy environment for all citizens of our beautiful Commonwealth.

Thank you all for supporting us throughout 2017.



Robert Jondreau Executive Director

Bob Jondreau (seated center) surrounded by PRC board members and regional directors







# Collection Events

PRC collection events enable residents to rid their homes, garages, garden sheds and medicine cabinets of potentially harmful materials. Working in collaboration with business, government and community partners in southwestern Pennsylvania, PRC offers numerous responsible and affordable options for disposing of a wide variety of specialty materials such as electronics, household chemicals and pharmaceuticals.

### **Hard to Recycle Collections**

Since 2010 legislation banned many electronic devices — including televisions and computers — from landfills, residents have sought affordable and responsible options for disposal of "e-waste." PRC partnered with lawmakers, local businesses and government officials to host five events to collect televisions and e-waste as well as an assortment of "hard to recycle" materials such as tires, alkaline batteries, Freon-containing appliances and polystyrene. PRC served 4,000 households by collecting nearly 340,000 pounds of hard to recycle materials.

### **Household Chemical Collections**

An average home contains 100 pounds of dangerous and toxic chemicals such as automotive fluids, pesticides, paint and household cleaners. PRC hosted six drop-off events where individuals delivered materials to a certified third-party contractor for proper disposal via recycling, incineration or placement in special landfills. PRC's events collected 360,000+ pounds of chemicals from 4,500 households.

#### ReuseFest

PRC's sixth annual ReuseFest expanded to feature a pop-up shop, food trucks and volunteer recruitment opportunities. The Earth Day event benefited 10 local nonprofit organizations by collecting usable materials destined for reuse in some fashion, whether resold, repurposed or given to those in need in our region and around the world. Residents transported a wide variety of gently used items — including pet supplies, building materials, clothing, bicycles, medical supplies, household goods and much more — to one convenient location. PRC enabled 300+households to divert materials from landfills and into the hands of people who need them.

#### **Pharmaceutical Collections**

The U.S. Drug Enforcement Administration's National Drug Take-Back Day provided PRC with two opportunities to partner with municipal, community and educational organizations to sponsor several local venues for residents to safely dispose of prescription and over-the-counter medications. PRC served 750+ households by collecting 2,000+ pounds of unwanted medication at spring and fall events.

700,000+ lbs of material responsibly diverted — approximately the weight of a locomotive + 5 rail cars!



### Zero Waste

Zero Waste practices aim to minimize the production of discarded materials, direct existing discards to reuse/recycling/composting and then responsibly manage what's left. PRC's Zero Waste Pennsylvania (ZWPA) "Green Team" provides special events, commercial businesses and institutions with vital waste reduction assistance via technical expertise and hands-on support. These efforts enable organizations to pursue the ultimate goal of producing zero waste, diverting tons of material from landfills to become valuable compost and recycled products.

### **Zero Waste Events**

Throughout the year, ZWPA worked with numerous events, provided 600,000+ participants with waste management options for recyclables and compostables and diverted 80 percent of materials from the waste stream.

Event managers worked with the ZWPA Green Team to create zero waste plans to focus on sustainable material reuse and procurement as well as overall reduction of waste generated. Staff and volunteers then rendered hands-on guidance at events by providing education and assistance at waste stations.

The Zero Waste team **focused its efforts on diverting waste at 60+ events** ranging from regional festivals and footraces to small community celebrations. While the ZWPA program diversion rate averaged 80 percent, numerous events successfully diverted 90 percent or more of waste by recycling and composting.

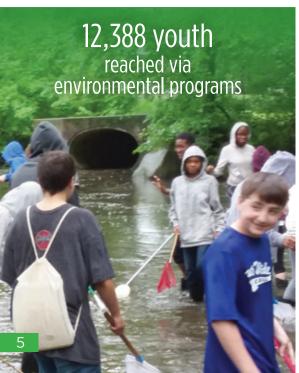
In recognition of their commitment to adopting sustainable environmental practices and diverting waste, 10 event organizers received Zero Waste Awards.

#### **Zero Waste Audits**

ZWPA waste audits identify opportunities for waste avoidance, reduction and diversion as well as identify opportunities to avoid the creation of waste. PRC assists a wide variety

**Waste Diversion & Materials** of public and private institutions — including governments, not-for-profits, schools and **Recovered at 2017 Events** corporations — with designing and implementing sustainable waste management practices. Reuse Each audit begins with PRC staff members 8% physically sorting waste to determine Food of Diverted its composition and concludes with the Recovery Waste presentation of a comprehensive analysis and report to guide decision-making by evaluating of Diverted existing programs, right-sizing system components and maximizing performance. ZWPA experts conducted six audits in 80% of Event Waste Diverted southwestern Pennsylvania. Compost 20% of Event Waste **Sent to Landfill** 





## Education

PRC provides innovative and dynamic environmental education programs to Pennsylvanians of all ages. From conducting classroom presentations and adult workshops to hosting field trips and magic shows, PRC experts spread the word regarding how and why to protect the environment.

### STUDENT EDUCATION

### **Eastern Pennsylvania**

PRC presented 77 environmental education programs to 1,917 students

thanks to generous funding from Waste Management and Philadelphia Insurance Companies through Pennsylvania's Environmental Improvement Tax Credit (EITC) and fee-forservice funding. Students learned about litter reduction, recycling, watershed awareness, stream health and many other topics.

At Exelon's Renewable Energy Education Center in Fairless Hills, PRC's educational programs promoted the science of using renewable resources for the production of electricity. Interactive exhibits provided 781 students with hands-on learning experiences during 20 educational programs and featured a variety of opportunities including competing in a game show and testing model wind turbines.

A partnership with the Eastern Delaware County Stormwater Collaborative and the Boeing Company enabled PRC to present the Stream Stewards
Program to 1,374 students. This
program combines classroom
education with real-world
science by arranging field trips
to local streams to identify
macroinvertebrates and perform
basic water chemistry testing.

### **Central Pennsylvania**

Thanks to generous funding from Exelon and The Hershey Company, PRC presented 109 free environmental education programs to 2,804 students attending schools throughout central Pennsylvania. PRC hosted interactive classroom outreach programs on topics such as renewable energy, watersheds, recycling and litter. The various programs enhanced school curriculum and helped teachers meet the state's academic standards.

### **Western Pennsylvania**

PRC presented a myriad of environmental education programs to students thanks to generous funding from EITC, Giant Eagle Foundation, The Buhl Foundation, NOVA Chemicals and fee-for-service programs. Throughout the academic year,

PRC educated 3,032 students at 60 in-school programs promoting how to protect local watersheds, prevent litter, effectively recycle, and compost at home with a vermicomposting system. Nine "Recycling is Magic" presentations entertained 2,130 school students with the message that recycling is important and fun.

For a seventh consecutive year, PRC collaborated with Southwest PA Air Quality Partnership to host the "Let's Clear the Air Poster Challenge" to promote clean air and alternative transportation options. PRC inspired 2,100 students to create artwork by working with teachers at 37 public, parochial and private schools in a 10-county region.

PRC reached 380 students via partnerships with various organizations — including Boy Scouts and City of Pittsburgh Department of Parks and Recreation — with lessons about recycling, composting and vermicomposting.

### **ADULT EDUCATION**

### **Recycling Roundtables**

PRC encouraged community engagement at both ends of the Commonwealth by hosting roundtable discussions in spring and fall. At each session, a panel of experts examined challenges to Pennsylvania's current recycling law (Act 101) and potential policy solutions.

More than 80 stakeholders and community members joined the conversations regarding the environmental and financial impacts of recycling programs.

### **Conservation Workshops**

PRC workshops encourage individuals to roll up their sleeves and learn about specific actions they can take in and around their homes to protect resources for future generations.

Nearly 900 adults attended PRC workshops held at libraries, community centers and garden centers throughout the Commonwealth.

Twenty sessions focused on watershed awareness/rain barrel installation, where participants learned hands-on techniques for harvesting rainwater, storing it in barrels and using it in the landscape. Instructors addressed water pollution

problems plaguing the region and provided practical solutions for each participant to reduce his/her contribution to water/watershed pollution.

A dozen composting classes provided education regarding how to turn food scraps and yard waste into a complete and natural food to enrich soil. Backyard composting workshops focused on setting up and maintaining a backyard compost pile, while the "vermiculture"

Residents in 80% of

PA counties called

the Recycling Hotline:

1-800-346-4242

workshops explained how to use red wiggler worms to compost indoors year round.

To spur action outside of the classroom, each

participant received a backyard compost bin, vermiculture system or rain barrel at the conclusion of the workshop.

### Wild & Scenic Film Festival

PRC hosted an evening of engaging and eye-opening films at its third annual Wild & Scenic Film Festival held in partnership with Allegheny CleanWays. A sell-out crowd of 300 festivalgoers packed Chatham University's Eddy Theater to view award-winning documentaries exploring

pressing global issues such as climate change, species extinction and environmental justice.

### **PA DEP Recycling Hotline**

PRC completed its first full year of operating the Pennsylvania Department of Environmental Protection's Recycling Hotline, a toll-free phone service that enables residents living across the Commonwealth to quickly gain answers regarding how to responsibly recycle

numerous types of materials.

A team of PRC employees staffing the recycling hotline

responded to 2,221 calls from residents

**living in 54 counties** across the Commonwealth.

While many callers requested information regarding proper disposal of tires, polystyrene, mattresses and other hard to recycle materials, the three most common inquiries sought options for disposing of televisions, household chemicals (paints, automotive fluids, pesticides) and other types of electronics.









## Litter Prevention

For decades, PRC's Litterbug mascot has served as the face of PRC's litter prevention efforts. Since littering is a choice that threatens the environment and wildlife — as well as damaging Pennsylvania's economy — PRC orchestrates a comprehensive anti-litter campaign incorporating education, partnerships and hands-on assistance.

### **Northside Keeps It Clean**

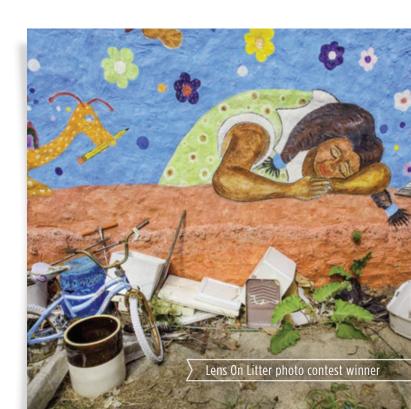
PRC partnered with Allegheny CleanWays to continue its multi-faceted anti-litter and recycling program serving Pittsburgh's Northside neighborhoods. Generous funding from The Buhl Foundation enabled the "Northside Keeps It Clean" campaign to educate school students, distribute recycling bins, host a collection event and serve a music festival. The project distributed 800+ recycling bins to community members, increasing the amount of diverted material while decreasing the level of contaminants. PRC taught 196 Northside school students about recycling/litter and established schoolwide recycling programs. The campaign hosted a small-scale hard to recycle collection event to enable residents to responsibly recycle e-waste. And at the Deutschtown Music Festival, PRC's Zero Waste team diverted 84 percent of waste generated, preventing 1,785 pounds of waste from being landfilled.

### **Not in Philly**

"Not in Philly" — the first online "adopt-a-block" volunteer-driven, neighborhood litter cleanup initiative in Pennsylvania — empowers citizens to select specific areas for cleanup and provides them with supplies such as trash grabbers and bags. This map-enabled program based in Philadelphia — a partnership between PRC, project founder Dave Brindley and the Not in Philly advisory board — expanded to involve 1,000+ citizens from 87 neighborhoods. In recognition of the program's success, Not in Philly was named a finalist (Sustainable Communities category) in the SustainPHL Awards program.

### **Lens On Litter**

PRC invites amateur photographers to raise awareness of the serious problem litter presents across Pennsylvania by entering the annual Lens on Litter photo contest that features the tagline "Use your camera to focus on litter; exposure leads to prevention." Winning photographers in both adult and youth categories receive cash prizes and see their photos used in a variety of promotional platforms. Event organizers also use submitted photos to identify sites for cleanup through local action. The competition attracted 76 photographers from across the Commonwealth.



## Watershed Protection

The condition of Pennsylvania's six watersheds — an area of land that drains into the same body of water — substantially affects the quality of life for people and the environment. Healthy watersheds provide many ecosystem services including erosion/sedimentation control, increased biodiversity and flood control. PRC partnerships provide solutions for effective stormwater management practices.

### **Hav-a-Rain Garden Program**

Rain gardens built throughout Delaware County have brought together neighbors to support green stormwater infrastructures. These vital gardens — both big and small — reduce runoff and filter thousands of gallons of rainwater annually through the natural filtration process. An additional benefit of this program is a reduction of runoff to a compromised and aging sewer system.

In Haverford Township, the Hav-a-Rain Garden Program — now in its third year of a decadelong initiative to build 100 rain gardens — diverts roof and driveway runoff that surges into streets, sewers and streams, carrying pollution with it.

Working in collaboration with the Haverford Township Environmental Advisory Committee, Eastern Delaware County Stormwater Collaborative and other partners, PRC oversaw the installation of 10 free rain gardens.

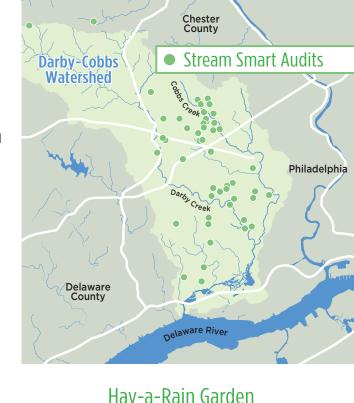
### **Stream Smart Stormwater House Call**

The Stream Smart Stormwater House Call program creates avenues for improved stormwater management on private property in the densely urbanized Darby-Cobbs watershed, where large restoration projects are limited. The program helps to educate interested property owners on stormwater pollution and provides an opportunity to receive stormwater audits of their properties.

Audits identify changes to reduce stormwater runoff leaving properties in the watershed. Each audit provides the homeowner with a detailed report regarding the current stormwater situation on the property and suggests various best management practices needed to reduce negative environmental impact. This free program was created to assist homeowners with assessing their properties for ways to better control stormwater through best management practices, which can range from reducing pesticide use to installing rain barrels, rain gardens and riparian buffers.

The Stream Smart Stormwater House Call project **completed 45 audits** throughout the Darby-Cobbs watershed, **issued 45 stormwater reports** and **installed 38 rain barrels**.







Partners PRC thanks all of our family, business, government and individual members, as well as our supporters and partners who help us to continue doing the work we do throughout the year. You make our important mission and work possible!

### Foundation & **Grant Partners**

Alcoa Foundation

Avon Club Foundation

The Awesome Foundation

The Buhl Foundation

Colcom Foundation

Comcast Foundation

Giant Eagle Foundation

Google

National Fish & Wildlife Foundation

- Delaware River Restoration Fund

National Nursing Centers Consortium PA DEP Growing Greener Grant Program

PA DEP Household Hazardous Waste Collection

Grant Program

Richard King Mellon Foundation

State Farm Insurance Companies Foundation

Wells Fargo Foundation

William Penn Foundation

### **Corporate & Business Partners**

AAA Fast Central

Advanced Disposal

American Eagle Outfitters

Anonymous Donor

Appliance Warehouse

Agua Pennsylvania

Beneficial Bank

**BNY Mellon** 

Boeing Company

Branton Strategies, LLC

Brown Brothers Harriman

Buchanan Ingersoll & Rooney, PC

Century III Mall

Chevron

Concurrent Technologies Corporation

Covanta

Crisci Associates

Duquesne Light Watt Choices

e360 Technologies

Eagle Industrial Hygiene Associates

Eckert Seamans Cherin & Mellott

eLoop IIc

Energy Transfer Partners, L.P.

Environmental Enterprises, Inc.

**Evolution Payroll Services** 

**Exelon Corporation** 

Fox Rothschild, LLP

Franklin Mint Federal Credit Union

The Fresh Grocer

Galleria at Pittsburgh Mills

Giant Eagle

Granger Energy Services Green Mountain Energy

Groundwater Sciences Corporation

Hankin Group

The Hershey Company

Highmark Blue Cross Blue Shield

Lanxess Corporation

Levante Brewing Co.

The Mall at Robinson

Microsoft

Monroe Energy

Mostardi Nursery

NewsRadio 1020 KDKA

**NOVA Chemicals** 

O'Brien & Gere

Pennsylvania American Water

Pennsylvania Beverage Association

Philadelphia Gas Works

Philadelphia Insurance Companies

**PPG Paints** 

Rehrig Pacific Company

Republic Services

Revolution Recovery

RT Fnvironmental

Sheetz

Straub Brewery, Inc.

Sunoco Logistics

SustainableSolutions Corporation

Trinity Consultants

UPMC

Washington County Family Entertainment

Washington Wild Things

Waste Management

Wawa, Inc.

Wegmans

WESCO International, Inc.

Worm Return

Your Part-Time Controller LLC

### **Government Partners**

ALCOSAN

Allegheny County

Allegheny County Health Department

Allegheny County Parks

Baldwin Borough Public Library

Beaver County

Borough of Carnegie

Borough of Churchill

Borough of Morton

Bridgeville Borough

Cambria County

City of Pittsburgh

City of Pittsburgh Office of Special Events

Collier Township

Collingdale Borough

Darby Borough

Darby Township

Delaware County Community Corrections

Department

Drug Enforcement Administration (DEA)

East Lansdowne Borough

Franklin Park Borough

Glenolden Borough

Green Tree Borough

Haverford Township Environmental

658.880

• 40%

Advisory Committee

Lawrence County Municipality of Mt. Lebanon Norwood Borough

PA Department of Conservation and Natural Resources

PA Department of Environmental Protection

PA Environmental Improvement Tax Credit

Robinson Township

Ross Township

Sharon Hill Borough

United States Department of Agriculture

United States Environmental Protection Agency

Upper Darby Township

Washington County

West Mifflin Borough

Yeadon Borough & Library

### 2016 Financials

Net Assets Released from Restriction

Source: 2016 Audit

PRC's financial records have been audited by Doyle & McDonnell, PC, in Broomall, Pa. Audit reports are available for examination at PRC's Ridley Creek office. PRC is a 501(c)(3) nonprofit organization whose environmental and educational programs are funded by its members, foundations, contracts and fee-for-services.

#### Revenue **Education and Training** 600,399 • 36% Membership, Contributions and Fundraising 373,505 • 22% • 2% Environmental Learning Center 37.324 Interest 1.160 0%

**Total Revenue and Other Support** \$ 1.671.268



• 78% **Programs** \$ 1,378,840 Member Services 50,307 • 3% Administration. 306.693 • 17% • 2% Fundraising. 38,941

**Total Expenses** \$ 1,774,781

Changes in Temporarily Restricted Net Assets

Education and Training	\$ 511,808
Net Assets Released from Restrictions	(658,880)
Increase (Decrease) in Temporarily Unrestricted Net Assets.	147,072
Increase (Decrease) in Net Assets	274,820
Net Assets – Beginning of Year	834,291
Net Assets – End of Year	559,471

### **Program Partners**

AgRecycle

Allegheny CleanWays

Brother's Brother Foundation

Carnegie Mellon University

Carnegie Museums of Pittsburgh

Castle Shannon Library

Catholic Charities

Chatham University

Chester Business Association

Chester Environmental Partnership

City Church Philadelphia

Code for Philly

Conservation Consultants, Inc.

Construction Junction

Darby Creek Valley Association

Duquesne University

East End Food Co-op

Eastern Delaware County Stormwater

Collaborative

**Edgmont Business Association** 

The Enterprise Center of Walnut Hill

Exelon Fairless Hills Energy Education Center

Fern Hollow Nature Center

Fineview Citizens Council

Fossil Free Fuel

Free Ride

Garden Club Federation of Pennsylvania

Garnet Valley School District

GASP

Global Links

Goodwill of Southwestern Pennsylvania

Green Building Alliance, Pittsburgh

GTECH Strategies

Humane Animal Rescue

Jane's Walk - Philadelphia

La Roche College

Laurie Ann West Community Center

Liberty Tire

Lower Merion Conservancy

Manchester Citizens Corporation

National Aviary

North Allegheny High School

Off the Floor Pittsburgh

Penn State Master Gardeners

Pennsbury School District

Pennsylvania Environmental Council

Pennypack Ecological Restoration Trust

Pittsburgh Center for Creative Reuse

Pittsburgh Cultural Trust

Pittsburgh Technical Institute

Phipps Garden Center

The Pittsburgh Project

Pittsburgh Public Schools

Preserve Our Pennsylvania Towns

Propel Schools

Provident Charter School

Quaker Valley High School

Recycle Source

The Resource Exchange

Scenic Pittsburgh

Southeast Delco School District

Southwest PA Air Quality Partnership

Spruce Hill Community Association

Sterling Events

Student Conservation Association

Sustainable Business Network

Sustainable Pittsburgh

Temple University

Think Company

Tookany/Tacony-Frankford Watershed

Partnership

Tri-County CleanWays

The Unity Center/Strath Haven Senior Services

University of Pittsburgh School of Pharmacy

UPMC Medical Equipment Recycling Program

Upper Darby School District

Upper St. Clair School District

Villanova University

Walnut Hill Community Association

William Penn School District

Wissahickon Valley Watershed Association

7ero Fossil

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177 gallons water saved
12 lbs solid waste not generated
33 lbs emissions prevented

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