Pennsylvania Resources Council
Working to protect the environment since 1939

Zero Waste PA
Pennsylvania Resources Council

2019 TRUE Zero Waste Symposium & Zero Waste Awards
Sponsorship Levels

TRUE Zero Waste Symposium
February 21, 2018 from 8:00 am – 3:00 pm
Phipps Conservatory & Botanical Gardens
1 Schenley Drive, Pittsburgh, PA 15213

Zero Waste Business and Events Awards
February 21, 2018 from 5:30pm – 9:00pm
Construction Junction
214 Lexington Street, Pittsburgh, PA 15208

Pennsylvania Resources Council (PRC) is proud to partner with the Green Building Alliance (GBA) and Phipps Conservatory & Botanical Gardens to host an educational symposium focused on the new standard for measuring commercial building environmental impacts: TRUE Zero Waste.

TRUE (Total Resource Use & Efficiency) Zero Waste Certification enables facilities to define, pursue, and achieve their zero waste goals, while cutting their carbon footprint and supporting public health. This certification is offered through Green Business Certification Inc., (GBCI) a program for businesses to access performance in reducing waste and maximizing resource efficiency. GBCI is the premier organization that independently recognizes excellence in business performance and oversees LEED, PEER, SITES, WELL, GRESB, Parksmart, and EDGE.

This locally and nationally recognized symposium will provide an overview of TRUE eligibility, how TRUE works, the TRUE certification process, and how to become or utilize TRUE Advisors. Attendees will gain a comprehensive understanding of this new standard and will leave with a head start on adopting TRUE in their companies.

As an environmental non-profit organization, PRC relies on donations and sponsorships to provide high quality events to the businesses, organizations, and the general public. Our goal is to reach upper management from businesses, institutions, and corporations locally, regionally, and nationwide that are eager to take the next step in sustainable materials management for building operations.

The TRUE Zero Waste Symposium will be followed by PRC's annual Zero Waste Event and Business Awards event which recognizes leaders in Zero Waste across Western PA. You can learn more about this year's awards program at http://prc.org/zwa2018/.

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Sponsorship Level	Promotion	Additional Perks
$2,500+ **Gold Level Sponsor**	Logo on slide show during the symposium and awards ceremony Logo on event page and all related social media distribution for 30 days before and after the event 5-minute company pitch to attendees during lunch	Option to table for both events 2 tickets to TRUE Symposium and Zero Waste Event and Business Awards Recognition in the press release
$1,250 **Silver Level Sponsor**	Logo on slide show during the symposium and awards ceremony Logo on event page and all related social media distribution for 30 days before and after the event 1-minute company pitch to attendees during lunch	Option to table for both events 1 ticket to TRUE Symposium and Zero Waste Event and Business Awards Recognition in the press release
$500 **Bronze Level Sponsor**	Logo on slide show during the symposium and awards ceremony Logo on event page	Option to table for both events 1 ticket to TRUE Symposium and Zero Waste Event and Business Awards

Select TRUE Certified Projects:

Cintas Scranton DC - Olyphant, Pennsylvania (+5 additional locations)

Stirling Ultracold - Athens, Ohio

Sierra Nevada Brewing Co. (Mills River) - Mills River, North Carolina (+1 additional location)

Kellogg's Chicago 31st - Chicago, Illinois