

CALL FOR NOMINATIONS:

PRC's 5th Annual Zero Waste Awards

The Pennsylvania Resources Council (PRC) is proud to announce its 5th Annual Zero Waste Awards. Applications are now being accepted for the 2019 calendar year. This regionally recognized program will highlight and celebrate events, schools, businesses, and institutions that have taken strides to achieve Zero Waste in Western Pennsylvania.

By sponsoring these awards, PRC hopes to encourage continued efforts to reduce, avoid, and divert waste from government, business, and event operations. We believe that practical and cost-effective solutions can be deployed to divert more than 90% of waste away from landfills.

Join us in celebrating Western Pennsylvania Zero Waste Successes. Submit your nomination today!



2018 Zero Waste Awardees at Construction Junction's Project RE

Zero Waste Award Nomination Criteria

To recognize waste minimization and diversion leaders of all types, PRC will present awards in two distinct classes:

- **Zero Waste Achievement Awards** for any event that has diverted a significant percentage of their waste in the 2019 calendar year.
- **Zero Waste Excellence Awards** for exemplary dedication to the principles of Zero Waste.

Who Is Eligible for an Award: Any company, organization, school, institution, or event located in one or more of the following counties: Allegheny, Armstrong, Beaver, Bedford, Blair, Butler, Cambria, Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Fayette, Forest, Greene, Indiana, Jefferson, Lawrence, McKean, Mercer, Somerset, Venango, Warren, Washington, or Westmoreland counties.

Please find nomination and application details for each award in the following pages.

Zero Waste Achievement Award

Events, schools, businesses, institutions, and others who have minimized and diverted a significant portion of their generated waste away from traditional disposal systems into reuse, recycling, and composting markets are eligible to be recognized in the following categories:

- **Zero Waste Platinum** – Events who have used waste avoidance, reuse, recycling, and composting to divert above 95 percent of their total generated waste away from traditional disposal systems.
- **Zero Waste Gold** – Events who have used waste avoidance, reuse, recycling, and composting to divert above 90-94 percent of their total generated waste away from traditional disposal systems.
- **Zero Waste Silver** – Events who have used waste avoidance, reuse, recycling, and composting to divert between 75 and 89 percent of their total generated waste away from traditional disposal systems.
- **Zero Waste Bronze** -- Events who have started to implement practices to use waste avoidance, reuse, recycling, and composting and have diverted above 60-74% percent of their total generated waste away from traditional disposal systems.

Honorees will receive the following:

- Award presented at the Zero Waste Awards on **May 9th, 2020** at the Pittsburgh Playhouse.
- Media recognition of their program and award.
- Inclusion on www.prc.org.

To Apply:

Please complete the following sections describing the event and send to zerowaste@prc.org. Please leave the **bolded headings** in place. Limit the application to 250 words or less and three charts and/or photographs.

- 1.) **Nominee:** *Name address, phone, website and email contact information.*
- 2.) **Impact:** *Provide your best documented estimate of the quantity (in pounds or tons) of:*
 - 1) *materials recycled during the past year, including a list of materials accepted;*
 - 2) *waste prevented, reduced or avoided;*
 - 3) *waste reused in-house or distributed for reuse to a program partner; and*
 - 4) *any reductions in the use of hazardous or other toxic materials and supplies.*

We ask you to limit to three charts and/or photographs.

Submit your documents no later than **May 1, 2020 by 5:00 p.m.**

Zero Waste Excellence Award

The Zero Waste Excellence Awards recognize outstanding achievement in pursuit of Zero Waste. This award is open to events, schools, businesses, institutions, individuals, and others who have minimized and diverted a significant portion of their generated waste away from traditional disposal systems. The award focuses on diversion through reusing, recycling, and composting.

PRC will choose recipients for this award based on the following criteria:

1. Originality and Creativity.
2. Community Impact.
3. Dedication to Waste Reduction and Minimization.
4. Diversion Rate and Waste Minimization.

Award Recipients will receive the following:

- Custom award created from repurposed materials presented at the Zero Waste Awards on **May 9th, 2020** at the Pittsburgh Playhouse.
- Two tickets to attend PRC's annual Wild & Scenic Film Festival, to follow the awards.
- Media recognition of their program and award.
- Inclusion on www.prc.org.

To Apply:

Please complete the following sections describing the event and send to zerowaste@prc.org. Please leave the **bolded headings** in place. Limit the application to 750 words or less and five charts and/or photographs.

1. **Nominee:** *Name, address, phone, website and email contact information.*
2. **Location:** *Describe the areas impacted by the nominee program. (I.e. Office Building, Event, Restaurant, etc.).*
3. **History:** *How long has the program been active?*
Impact: *Provide your best documented estimate of the quantity (in pounds or tons) of:*
 - 1) *Materials recycled during the past year, including a list of materials accepted;*
 - 2) *Waste prevented, reduced or avoided;*
 - 3) *Waste reused in-house or distributed for reuse to a program partner, and;*
 - 4) *Any reductions in the use of hazardous or other toxic materials and supplies.*
4. **Innovation:** *Describe any new strategies or tools the nominee utilized in 2019 to extend the reach and impact of their ZW efforts.*
5. **Replicability:** *Describe how the efforts of the nominee can be shared with and used by others to expand the ZW community.*
6. **Local support:** *Submit one letter of support from a local recycling organization, government official, business, or community leader. Letters from local government are weighed more heavily. Youth program letter can be from a Schoolteacher/Principal. Letters of support should be addressed to "ZW Award Committee."*

Please submit your documents no later than **May 1, 2020 by 5:00 p.m.**