

# TRUE ZERO WASTE SYMPOSIUM

Phipps Conservatory & Botanical Gardens  
1 Schenley Drive, Pittsburgh, PA 15213  
Thursday, February 21, 2019  
8:00 a.m. – 3:00 p.m.

## AGENDA

8:00 a.m. -8:30 a.m.

Registration + Continental Breakfast

8:30 a.m. – 9:00 a.m. Welcome

Living Well and Zero Waste – Richard Piacentini, *President, Phipps Conservatory*  
State of Zero Waste in Pennsylvania – Justin Stockdale, *Co-Executive Director, Pennsylvania Resources Council*

9:00 a.m. - 10:00 a.m.

Diving Deep into Zero Waste: Overcoming barriers, increasing efficiency and savings; shifting to a Zero Waste Economy  
Stephanie Barger, *Director TRUE Program, USGBC*

10:00 a.m. to 10:30 a.m.

Retaining the value of building materials to create a closed loop system  
Mike Gable, *Chair, Building Materials Reuse Association and Executive Director, Construction Junction*

10:30 a.m. to 10:45 a.m.

Break

11:00 a.m. – 11:30 a.m.

Leadership and Training: Developing a motivational employee participation campaign with measureable results  
Stephanie Barger along with guest speaker

11:30 a.m. – 12:15 p.m.

Breakout Session: Zero Waste is a Team Sport  
*Description:* This dynamic breakout session will demonstrate how critical it is to involve vendors, service providers, neighbors and customers for a successful zero waste program

12:15 p.m. – 1:15 p.m.

Lunch

**Zero Waste Solutions**

1:15 p.m. – 1:45 p.m.

Metrics: It's all about the numbers  
Tracking the invisible bins: Reduction and Reuse  
Is your bottom-line in the dumpster?  
Stephanie Barger and guest speaker

1:45 p.m. – 2:40 p.m.

How to flip your waste audit upside down to find cash and effective tools for change  
*Description:* A waste audit is about sorting into your recycling, compost and trash bin. A zero-waste audit is a comprehensive tool to understand your company's inefficiencies, finding value in all materials and creating a culture for a circular economy. *This session will include presentation, case studies and interactive discussion/breakout.*  
Krista Jaegar, *Manager of Sustainability, Cintas*

2:40 p.m. – 3:00 p.m.

Review of tools and resources  
Next steps  
Final questions

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