## **2020 ANNUAL REPORT**

# PRC Pennsylvania Resources Council

Working to protect the environment since 1939







2020 highlights shown clockwise from upper left: Traveling Glass Recycling Bin serves residents in western PA; 100% Recycled Paper Coop launches; Delaware County watershed protection efforts include streambank restoration; collection events incorporate enhanced health and safety measures; Lens on Litter photo contest increases participation by 50%; online webinars offer local bin/barrel pick up; ReuseFest collects materials to benefit 20+ nonprofits.









2020 certainly was a challenging year like no other. In spring, a global pandemic forced PRC staff to quickly join forces with our public and private partners to present options for effectively adapting our service delivery. In fall, PRC Managing Director Justin Stockdale departed when relocating his family to the Rocky Mountains.

PRC is extremely proud to report that many programs experienced significant increases in participation throughout the year.

### PRC's numerous 2020 highlights included:

- Introducing the Traveling Glass Recycling Bin, which collected 58+ tons of glass during its first 100 days on the road;
- Experiencing a 77% increase in pounds of household chemicals collected;
- Providing 58% more households with an opportunity to donate materials to nonprofit organizations at ReuseFest;

- Adapting adult education workshops to become webinars, attracting a 72% participant increase for online recycling education;
- Protecting the watershed in Drexel Gardens Park by restoring the streambank, planting trees and reinstalling water quality sensors;
- Launching a coop "Keeping PA Office Paper 100% Recycled, 100% Local."

The success and growth of PRC programs during this trying year is the result of a team effort. We owe a tremendous debt of gratitude to our partners, funders, volunteers, individual supporters, and everyone who took part in a PRC program in 2020.

Thank you for your invaluable and much appreciated support.

Sarah Alessio Shea Interim Managing Director



### GLASS RECYCLING +35% pounds collected +54%

households served

## **OUR SUCCESS IN 2020**

HOUSEHOLD CHEMICALS +77% pounds collected +9% households served REUSE FEST EVENTS +34% pounds collected

+58% households served

### ONLINE WEBINARS +72% increase in participation in recycling

workshop

## **ENVISIONING A PENNSYLVANIA WHERE NOTHING IS WASTED**

The Pennsylvania Resources Council, established in 1939, remains the Commonwealth's oldest grassroots environmental organization. This statewide nonprofit – nationally recognized for its expertise in recycling and waste reduction – focuses its efforts on material collection/recycling, education, watershed protection and litter prevention.

### MATERIAL COLLECTION/ RECYCLING

Working in collaboration with business, government and community partners, PRC offers numerous responsible and affordable options for residents to dispose of a wide variety of potentially harmful materials such as electronics and household chemicals. Glass recycling programs ensure that glass deposited into PRC bins meets the highest standards and can be fully recycled. ReuseFest collections divert materials from landfills by serving as drop-off events for gently used materials destined for reuse by local nonprofit organizations.

## **EDUCATION**

PRC programs teach individuals of all ages the value of conserving natural resources via innovative environmental programs featuring classroom presentations, hands-on experiences and field trips. School students take part in interactive classroom outreach programs addressing various environmental topics such as stream health, recycling, litter reduction and environmental stewardship. Online webinars teach adults how to protect vital resources by taking action in and around their homes.

## WATERSHED PROTECTION

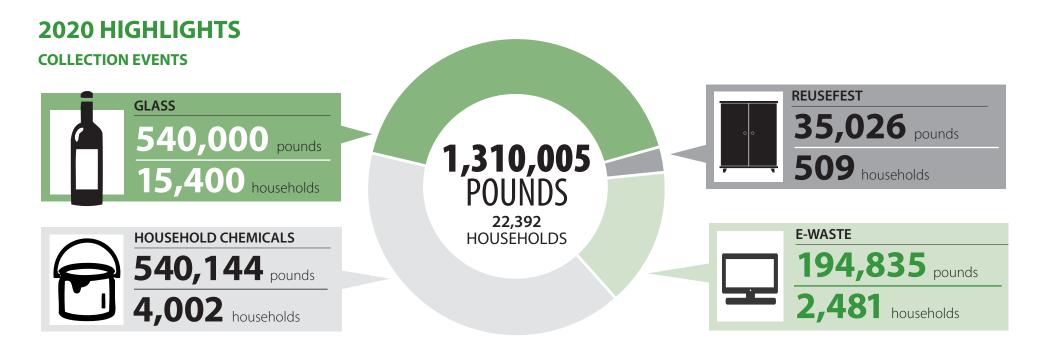
Healthy watersheds benefit ecosystems via erosion/ sedimentation control, increased biodiversity and flood control. PRC partnerships with businesses, governments and community organizations provide solutions for effective stormwater management practices. Programs range from streambank restoration efforts to teaching property owners how to responsibly manage stormwater to reduce flow toward creeks and streams. Construction of rain gardens on residential properties reduce stormwater runoff and filter thousands of gallons of water before it enters the watershed.

## LITTER PREVENTION

For decades, PRC's Litterbug mascot has served as the face of PRC's litter prevention efforts. Since discarded materials threaten the environment and wildlife – as well as damaging Pennsylvania's economy – PRC orchestrates a comprehensive anti-litter campaign incorporating education, partnerships and hands-on assistance.

The annual "Lens on Litter" photo contest remains the showpiece of PRC's litter prevention efforts. Amateur photographers of all ages capture how litter impacts their lives and communities, and event organizers use submitted photos to identify sites for cleanup through local action.





#### **ENVIRONMENTAL EDUCATION**

1,198 125 713 995 school students adults individuals attended 30 throughout participated presentations state called in 52 competition recycling conservation hotline workshops

### WATERSHED PROTECTION

25 homes received stormwater audits

**207** rain barrels distributed

500 linear feet of stream bank restored

photographers entered Lens on Litter

rain gardens installed

1,633,412

pounds of sediment prevented

2,373

annually

gallons of runoff prevented annually

## **PA DEP Recycling Hotline**

For a fourth year, PRC operated the Pennsylvania Department of Environmental Protection's Recycling Hotline. Residents calling 1-800-346-4242 quickly gained answers regarding how to responsibly recycle materials not suitable for curbside pickup.

A team of PRC employees staffing the recycling hotline responded to 1,198 calls from residents living in 63 counties across the Commonwealth.

The three most common inquiries sought options for disposing of e-waste (televisions, computers), household chemicals (paints, automotive fluids, pesticides) and appliances.



**Partners** PRC thanks all of our family, business, government and individual members, as well as our supporters and partners who help us to continue doing the work we do throughout the year. You make our important mission and work possible!

#### **Foundations**

The Buhl Foundation Coca-Cola Foundation **Colcom Foundation** Erie Community Foundation Ethel Sergeant Clark Smith Memorial Fund **Giant Eagle Foundation** McCune Foundation National Fish & Wildlife Foundation **Richard King Mellon Foundation** State Farm Insurance Companies Foundation Triangle Community Foundation William Penn Foundation

#### **Corporate & Business Sponsors**

Aqua Pennsylvania **Boeing Company** Branton Strategies, LLC Buchanan Ingersoll & Rooney, PC CAP Glass CHPlanning Ltd. eLoop IIc Entercom Environmental Enterprises, Inc. Exelon Corporation Fayette County Conservation District Fox Rothschild, LLP Gateway Recycling Google Green Mountain Energy Groundwater Sciences Corporation Lanxess Corporation Monroe Energy, LLC NewsRadio 1020 KDKA Nova Chemicals Corp. Owens-Illinois, Inc. PFCO Pennsylvania American Water

Pennsylvania Environment Digest Phipps Conservatory and Botanical Gardens Sheetz, Inc. Trinity Consultants UPMC Waste Management Wawa, Inc. Wegmans WOED Pittsburgh

#### **Government Grantors & Sponsors**

Allegheny County Allegheny County Health Department Allegheny County Parks Beaver County Cambria County City of Erie City of Pittsburgh Delaware County Community Corrections Eastern Delaware County Stormwater Collaborative Erie County Recycling Program Fayette County Frazer Township Haverford Township Environmental Advisory Committee Municipality of Bethel Park PA Department of Environmental Protection PA DEP Growing Greener Grant Program PA DEP Household Hazardous Waste Collection Grant Program PA Environmental Improvement Tax Credit Quaker Valley Council of Governments Washington County

#### **Program Partners**

AgRecycle Allegheny CleanWays American Eagle Paper Mills The ANNA Shelter Appliance Warehouse Bethel Park High School

Brother's Brother Foundation Chester Environmental Partnership Chosen International Medical Association Concurrent Technologies Corporation Congress of Neighboring Communities Construction Junction Darby Creek Valley Association Dress for Success Erie Duquesne University East End Food Coop The Education Partnership Embracing Our Veterans Erie City Mission Exelon Fairless Hills Energy Education Center Fossil Free Fuel Free Ride Free Store Wilkinsburg Galleria at Pittsburgh Mills Garden Club Federation of Pennsylvania Goodwill of Northeast Ohio and Northwest Pennsylvania Goodwill of Southwestern Pennsylvania Greater Erie Area Habitat for Humanity Green Building Alliance Green Scene Thrift Humane Animal Rescue La Roche University Mercy Center for Women Liberty Tire Lower Merion Conservancy Next Tier Connect @ Pittsburgh East Off the Floor Pittsburgh Penn State Master Gardeners Pennsylvania Environmental Council Phipps Garden Center Pittsburgh Center for Creative Reuse Pittsburgh Playhouse/Point Park University Preserve Our Pennsylvania Towns Quaker Valley High School

Reagan's Journey Repair Cafe Scenic Pittsburgh Society of St. Vincent de Paul Southwest PA Air Quality Partnership Sustainable Business Network Tool Lending Library UPMC Children's Hospital of Pittsburgh **UPMC** Hamot Washington County Family Entertainment Washington Wild Things

#### **Education Partners**

Acmetonia Elementary School Ambridge Middle School Butler Catholic School Canon-McMillan High School Center Elementary School Concord Elementary School Connellsville Area School District Fayette County Schools Fox Chapel Area School District Greensburg Central Catholic High School Highland Middle School Holiday Park Elementary School Holy Sepulcher Catholic School Hopewell High School Hopewell Memorial Junior High School Indiana Junior High School Keystone Oaks High School Keystone Oaks Middle School Manchester Academic Charter School Masonic Village at Sewickley Methacton School District Moon Area Middle School Mt. Vernon Elementary School OSHER at CMU Our Lady of Fatima School Pittsburgh Arsenal 6 – 8 School

## **Partners**

Pittsburgh Greenfield PreK-8 School Pittsburgh Montessori PreK-5 Ramsey Elementary School Shuman Juvenile Detention Center South Allegheny Elementary School South Allegheny High School Southeast Delco School District St. Joseph High School Thornburg Community Group University Square #1 Upper Darby School District Upper St. Clair School District

#### Glass Recycling Partners

Avonworth Park Bellevue Borough Ben Avon Heights Borough Borough of Avalon Borough of Dormont Borough of Leetsdale Borough of Plum Borough of Sewickley Borough of Thornburg Boyd Roll Off Services City of Hermitage Kilbuck Township Michael Brothers Hauling & Recycling

#### Moon Township

Municipality of Bethel Park Municipality of Mt. Lebanon Office of Pennsylvania Representative Lori Mizgorski Office of Pennsylvania State Senator Lindsey M. Williams Peters Township Quaker Valley Council of Governments South Fayette Township South Strabane Township Township of Findlay Township of Hampton Township of Upper St. Clair Turtle Creek Valley Council of Governments Vogel Disposal

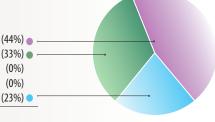
### **2020 Financials**

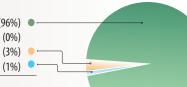
PRC's 2019 financial records have been audited by Sisterson & Co. LLP in Pittsburgh, Pa. The 2020 financial records shown have yet to be audited. Audit reports are available for examination at PRC's Pittsburgh office. PRC is a 501(c)(3) nonprofit organization whose environmental and educational programs are funded by its members, foundations, contracts and fee-for-services. Note: This summary is for illustrative purposes and is not intended to present a complete financial picture of Pennsylvania Resources Council. For more information, please refer to the audited financial statements.

Revenue	(prior year 2019)	unaudited 2020
Education and Training	\$741,590	\$529,587 (
Membership, Contributions and Fundraising	\$171,686	\$403,624 (
Environmental Learning Center	\$24,267	\$0
Interest	\$60	\$197
Net Assets Released from Restriction	\$429,638	\$286,171 (
Total Revenue and Other Support	\$1,367,241	\$1,219,579
Expenses	(prior year 2019)	2020
Programs	\$1,143,033	\$ 1,290,418 (9
Member Services.	\$19,410	\$4,657

Member Services	\$19,410	\$4,657
Administration	\$123,880	\$34,458
Fundraising	\$27,316	\$18,611
Total Expenses	\$1,313,639	\$1,348,144

Changes in Net Assets	(prior year 2019)	2020
Education and Training	\$392,204	\$303,899
Net Assets Released from Restrictions	(429,638)	(286,171)
Increase (Decrease) in Temporarily Unrestricted Net Assets	(37,434)	\$17,728
Increas e (Decrease) in Net Assets	\$16,168	(128,564)
Net Assets – Beginning of Year	\$204,128	\$220,298
Net Assets – End of Year.	\$220,298	\$91,734





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Working to protect the environment since 1939

www.prc.org

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