



2016 ANNUAL REPORT



Pennsylvania
Resources
Council

Working to protect the environment since 1939



2016 highlights shown clockwise from upper left: PRC receives National Fish & Wildlife Foundation/Delaware River Restoration Fund grant; Zero Waste Pennsylvania presents inaugural awards to eight organizations; Pennsylvanians of all ages document litter through the Lens on Litter photo contest; Hard to Recycle campaign resumes collection of televisions. **Opposite page:** PRC receives Governor's Award for Environmental Excellence; Litterbug joins 100+ mascots to set world record for dancing mascots.





PRC continued our progress and growth, always guided by our mission to “preserve and protect Pennsylvania’s resources for each generation.”

While concentrating on the goal of becoming the go-to environmental resource in the Commonwealth, PRC assumed management of the PA Department of Environmental Protection’s Recycling Hotline. During the first five months of operation, 1,700+ Pennsylvanians called to receive information concerning local options to responsibly recycle materials.

In the fall we gathered for our Annual Awards Dinner and recognized the impressive work of Granger Energy Services, The Hershey Company, Township of Radnor and Straub Brewery.

Beyond these outstanding awardees, we focused on the continued and vital support we receive from many organizations including Exelon Corporation, The Hershey Company, Wawa, Inc., Covanta, NOVA Chemicals, Waste Management, and Philadelphia Insurance Companies. We recognized the ongoing support of PA Department of Environmental Protection and many organizations and foundations such as Colcom Foundation, The Heinz Endowments, R.K. Mellon Foundation, William Penn Foundation, National Fish & Wildlife Foundation and the vital work done by the many law firms that protect Pennsylvania’s environment.



Our 2016 highlights included:

- Reaching approximately one million people via Zero Waste Pennsylvania services and introducing an awards ceremony to honor organizations diverting 90% of their waste;
- Working with the Eastern Delaware County Stormwater Collaborative to build 12 public and private rain gardens;
- Enabling 8,000+ residents living in four counties to properly dispose of electronics, household chemicals and pharmaceuticals at our collection events — ultimately diverting approximately 750,000 pounds of materials;
- Educating 15,500+ students and adults across the Commonwealth regarding sustainability, watersheds, litter prevention and other topics;
- Helping to launch the “Not In Philly” project, the first online “adopt-a-block” volunteer-driven, neighborhood litter clean-up initiative in Pennsylvania;
- Expanding our outreach via social media and email to enhance two-way communication with our members.

Before closing, I share the news that in June 2016 one of our ardent and long-term employees, Bert Schwartz, passed away after 22 years of dedicated service. We miss him and believe that he would want to remind us all that even one individual can make a tremendous difference when committed to a cause.

Thank you all for supporting us throughout 2016.

Bob Jondreau

Robert Jondreau
Executive Director



Collection Events

PRC collaborates with business, government and community partners to provide Pennsylvanians with responsible and affordable options for recycling and disposing of specialty materials such as electronics, household chemicals and pharmaceuticals. Collection event options significantly reduce improper disposal practices that lead to contaminated waterways, illegal dumping and environmental/public health threats.

Household Chemical Collections

An average home contains 100 pounds of dangerous and toxic chemicals such as automotive fluids, pesticides, paint and household cleaners — all materials not safe to pour down a drain or place at the curb with “regular” household trash. PRC worked with a certified third-party contractor to properly dispose of material via recycling or placement in special incinerators and landfills. PRC events **collected 375,000+ pounds of chemicals from 4,300 households** in four southwestern Pennsylvania counties.

Hard to Recycle Collections

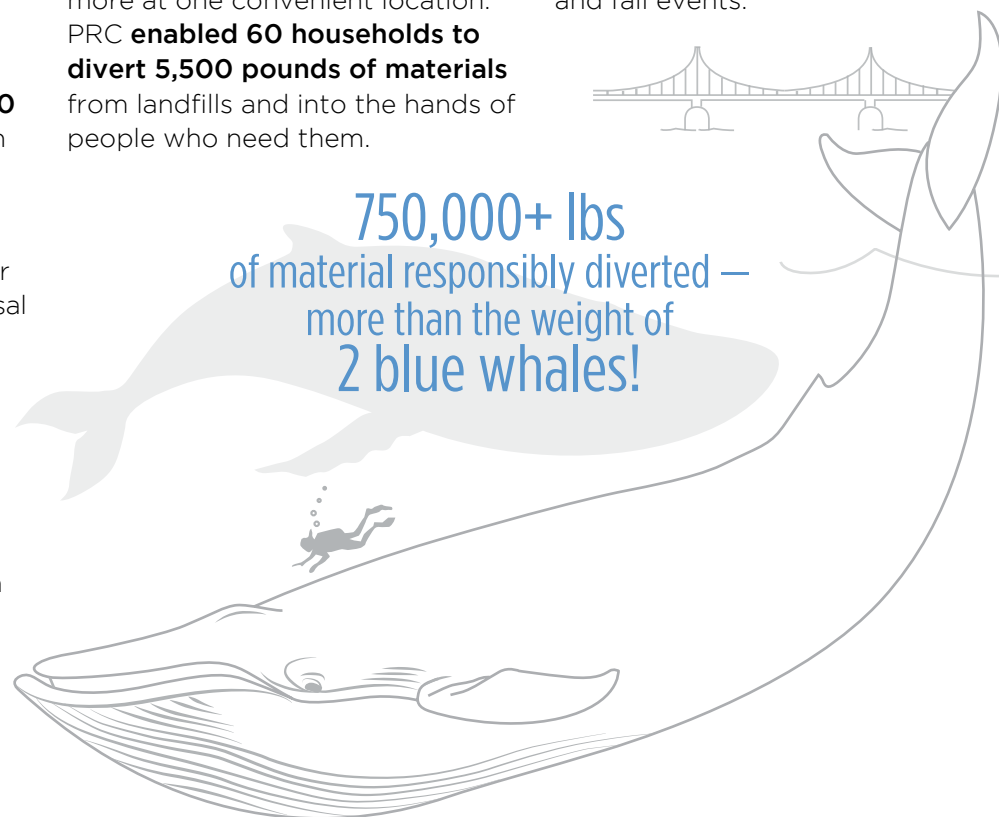
Residents have limited options for affordable and responsible disposal due to electronics recycling laws tightening across the nation. In two southwestern Pennsylvania counties, PRC joined forces with lawmakers, local businesses and government officials to host six events to collect televisions, e-waste, tires, polystyrene and an assortment of other items. PRC **served 3,100 households by collecting 370,000+ pounds of hard-to-recycle materials.**

ReuseFest

PRC partnered with 10 local nonprofits to host a one-day drop-off event for usable materials destined for reuse in some fashion, whether resold, repurposed or given to those in need in our region and around the world. This annual collection event accepted pet supplies, bicycles, clothing, medical supplies, household goods and much more at one convenient location. PRC **enabled 60 households to divert 5,500 pounds of materials** from landfills and into the hands of people who need them.

Pharmaceutical Collections

In conjunction with the U.S. Drug Enforcement Administration’s National Drug Take-Back Day, PRC and its partners sponsored several local venues to safely dispose of prescription and over-the-counter medications. PRC **served 700+ households by collecting 2,000+ pounds of pharmaceutical waste** at spring and fall events.



Zero Waste

Throughout the year, Zero Waste Pennsylvania creates solutions to prevent waste and divert materials to be recycled, composted or reused. The ZWPA staff joins with volunteers and members of PRC's "Green Team" to provide waste reduction assistance to events, businesses, institutions and residents across the Commonwealth. ZWPA reached approximately one million people directly and indirectly through waste audits and public and private zero waste services.

Zero Waste Audits

ZWPA collaborated with public and private institutions to design and implement sustainable waste management practices to prevent and reduce waste generation. These efforts diverted materials through composting, recycling and reuse.

Highlights included:

- Conducting three successful waste characterization studies;
- Assisting Phipps Conservatory and Botanical Gardens with building-wide recycling and composting;
- Collaborating with Conservation Consultants Inc. (CCI) on a yearlong project to divert the majority of the Ann Jones Gerace Center's waste through recycling and composting.

Zero Waste Events

ZWPA **worked with 60+ events** throughout the year to provide sustainable waste management solutions that **impacted one million individuals**.

The staff assisted event managers with creating zero waste plans to feature sustainable material reuse and procurement, hands-on diversion of recyclables and compostables from the waste stream, and overall reduction of the amount of waste generated.

The Zero Waste team focused its efforts on diverting waste, whether at a large-scale event such as the Three Rivers Arts Festival, which attracts tens of thousands of visitors, or small community festivals serving fewer than 50

participants. By year's end, the ZWPA program totaled a **diversion rate of 82 percent**.

AVERTING CLIMATE CHANGE

ZWPA efforts facilitated the sustainable diversion of material to reduce greenhouse gas emissions.

ZWPA offset greenhouse gas emissions equivalent to:*

17
vehicles'
annual
emissions

or

9,035
gallons
gas

or

3,345
propane
cylinders
20-GALLON

*values generated using the EPA Waste Reduction Model (WARM)





Education

PRC provides innovative and dynamic environmental education programs to Pennsylvanians of all ages. From conducting classroom presentations and adult workshops to hosting field trips and summer camp, PRC experts spread the word regarding how and why to protect the environment.

STUDENT EDUCATION

Eastern Pennsylvania

Generous funding from Waste Management and Philadelphia Insurance Companies through Pennsylvania's Environmental Improvement Tax Credit (EITC), and fee-for-service funding, enabled PRC to **present nearly 90 environmental education programs to 2,200+ students.** Class topics showcased litter reduction, recycling, watershed awareness, stream health and many other topics.

At Exelon's Renewable Energy Education Center in Fairless Hills, **1,155 students participated in 29 educational programs** promoting the science of using renewable resources for the production of electricity.

Thanks to a partnership with the Eastern Delaware County Stormwater Collaborative and the Boeing Company, PRC **presented the Stream Stewards Program to 570 students.** This hands-on training involved a combination of classroom education and field trips to local streams to teach students how to identify macroinvertebrates and perform water chemistry testing.

Central Pennsylvania

PRC **offered 157 free environmental education programs to 3,938 students** at schools located throughout central Pennsylvania. Funding from the Exelon Corporation and The Hershey Company enabled PRC to host interactive classroom outreach programs on topics such as recycling, litter, renewable energy and watersheds. These programs enhanced school curriculum and helped teachers meet the state's academic standards.

Western Pennsylvania

PRC collaborated with PA American Water Company, EITC, Giant Eagle Foundation, The Buhl Foundation, NOVA Chemicals and fee-for-service programs to provide students with a wide variety of environmental education programs.

Throughout the academic year, PRC **presented 140 in-school programs to 3,400 students,** teaching them

how to protect local watersheds, prevent litter, effectively recycle, and compost at home with a vermicomposting system. PRC also proved that recycling is important and fun by **arranging "Recycling is Magic" presentations for 2,000 school students.**

PRC partnered with the Group Against Smog and Pollution (GASP) and the Southwest PA Air

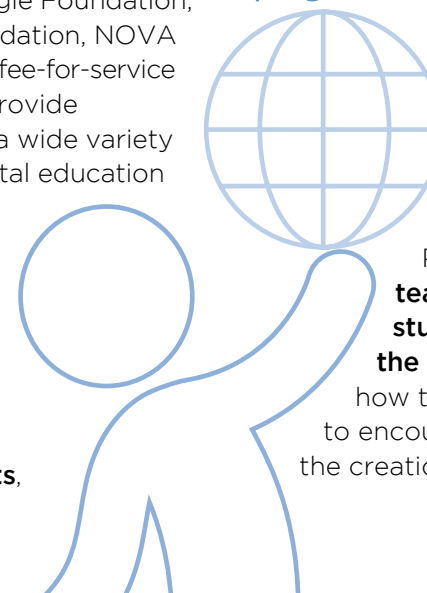
Quality Partnership (SPAQP) to promote the EPA School Flag Program, which alerts students and communities across the region to Air Quality Action Days.

PRC also continued its collaboration with SPAQP to host the sixth annual "Let's Clear the Air Poster Challenge."

PRC **worked with 60 teachers and 1,500+ students to demonstrate the effects of air pollution,**

how to reduce exposure and to encourage action through the creation of artwork.

14,793+ youth reached with environmental programs





In the summer, PRC partnered with PA American Water and Allegheny County Parks to host the 10th annual Wonderful World of Water Camp. Throughout the free, weeklong day camp,

30 students learned about watersheds, wildlife, water cycle and environmental stewardship via a combination of interactive games, educational crafts and guest presentations.



ADULT EDUCATION

PRC educated adults across the Commonwealth by presenting a wide variety of community workshops including rain barrel installation, backyard/indoor composting and safe home cleaning products. **More than 900 adults attended PRC workshops** held at libraries, community centers and garden centers to learn about actions they can take to protect resources for future generations. PRC educators also presented these topics and promoted



sustainable solutions/projects at third-party conferences such as the Mother Earth News Fair.





Community Partnerships

PRC collaborates with numerous community partners in a variety of programs to protect the environment. Examples of successful partnerships include litter campaigns, stormwater education activities and numerous recycling initiatives.

Not in Philly

Since litter pollutes communities, causes neighborhood blight, clogs waterways and poses risks to public health and wildlife, PRC worked with community members across the Commonwealth to prevent and fight litter in their neighborhoods.

In Philadelphia, PRC joined

forces with a resident to launch the “Not in Philly” project, the first map-enabled, adopt-a-



block site to allow users to select their own blocks for litter clean up. This simple and scalable program empowered citizens to take responsibility for litter removal by designating specific areas and providing cleanup materials such as trash grabbers and bags.

More than 150 volunteers performed litter cleanups

— with more volunteers throughout Philadelphia signing up every day to expand a litter control approach that is easy, cost effective and sustainable.



Apartment Recycling Program

PRC continued to work with 15 multi-family properties in the greater Pittsburgh area to establish best practices for recycling in an effort to increase recycling rates and decrease contamination levels. While the majority of multi-family properties are required to recycle, many such residents are often under served in recycling support. This project, funded by Alcoa Foundation, successfully **impacted 2,700+ residents by improving recycling programs** through educational presentations, streamlined signage, public space recycling containers and other activities. These improvements reduced contamination levels and increased overall property recycling rates, in some properties between 10 and 50 percent.



Stormwater Program

PRC continued its work with the Eastern Delaware County Stormwater Collaborative to effectively manage stormwater by building rain gardens to reduce and filter rainwater runoff. As a result of the partnership, **60 volunteers and staff conducted 30 assessments and built 12 public and private rain gardens**. Furthermore, PRC worked with community members throughout the Darby-Cobbs watershed to educate residents regarding how

to manage stormwater runoff — which carries pollutants and litter — as well as prevent pollution and flooding.



Northside Keeps It Clean

Generous funding from The Buhl Foundation enabled PRC to partner with Allegheny CleanWays and the City of Pittsburgh to offer a multi-faceted recycling and anti-litter program in Northside neighborhoods. The project **distributed 1,100+ recycling bins to community members**, cleaned up illegal dumpsites and created “Recycle Right,” an anti-litter public art piece. The seven-foot recycling symbol — made of iron rebar, chicken wire and recyclable litter — generated awareness in communities and encouraged individuals to prevent and fight litter at home.

NORTHSIDE
Keeps It Clean 
#RecycleRightPGH

PA DEP Recycling Hotline

Over the summer, PRC assumed operation of the Pennsylvania Department of Environmental Protection’s Recycling Hotline, which provides community members with resources to locate responsible and local recycling options. The toll-free phone hotline enables residents living across the Commonwealth to quickly gain answers regarding how to recycle televisions, electronics, tires, household chemicals, mattresses and many other types of materials. During its first five months of operation, the Recycling Hotline **answered 1,775 phone calls**.

Recycling Hotline
1-800-346-4242
weekday 9am-4:30pm



Partners

PRC thanks all of our family, business, government and individual members, as well as our supporters and partners who help us to continue doing the work we do throughout the year. You make our important mission and work possible!

Foundation & Grant Partners

Alcoa Foundation
Avon Club Foundation
The Buhl Foundation
Colcom Foundation
Giant Eagle Foundation
Google
Hankin Foundation
The Heinz Endowments
National Fish & Wildlife Foundation
– Delaware River Restoration Fund
National Nursing Centers Consortium
PA DEP Growing Greener Grant Program
PA DEP Household Hazardous Waste Collection Grant Program
Richard King Mellon Foundation
Royal Bank of Canada
Sprout Fund
State Farm Insurance Companies Foundation
Wells Fargo Foundation
William Penn Foundation

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Duquesne Light Watt Choices
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Eckert Seamans Cherin & Mellott
eLoop IIc
Environmental Enterprises, Inc.

Exelon Corporation
Fox Rothschild, LLP
Galleria at Pittsburgh Mills
Giant Eagle
Granger Energy Services
Green Mountain Energy
Groundwater Sciences Corporation
The Hershey Company
Highmark Blue Cross Blue Shield
Lanxess Corporation
The Mall at Robinson
Monroe Energy
Mother Earth News Fair
NewsRadio 1020 KDKA
NOVA Chemicals
O'Brien & Gere
Penn Barrel, Inc.
Pennsylvania American Water
Pennsylvania Beverage Association
Philadelphia Gas Works
Philadelphia Insurance Companies
PPG Paints
Rehrig Pacific Company
Republic Services
RT Environmental
Sequoia Waste Solutions
Sheetz
Straub Brewery, Inc.
Sunoco Logistics
SustainableSolutions Corporation
UPMC
Waste Management
Wawa, Inc.

Government Partners

ALCOSAN
Allegheny County
Allegheny County Health Department
Allegheny County Parks
Baldwin Borough Public Library
Beaver County
Borough of Carnegie
Borough of Churchill
Borough of Morton
Bridgeville Borough
Cambria County
City of Pittsburgh
Delaware County Community Corrections Department

Drug Enforcement Administration (DEA)
Franklin Park Borough
Green Tree Borough
Haverford Township Environmental Advisory Committee
Municipality of Mt. Lebanon
Norwood Borough
PA Department of Conservation and Natural Resources
PA Department of Environmental Protection
PA Environmental Improvement Tax Credit
Pittsburgh Citiparks
Pittsburgh Sports & Exhibition Authority
Robinson Township
Ross Township

Sharon Hill Borough
Township of Radnor
Washington County
West Mifflin Borough
United States Department of Agriculture
United States Environmental Protection Agency
Upper Darby Township
Yeadon Borough & Library

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AgRecycle
Allegheny CleanWays
Animal Rescue League
Beechwood Farms Nature Center

Carnegie Mellon University
Carnegie Museums of Pittsburgh
Catholic Charities
Chatham University
Chester Business Association
Chester Environmental Partnership
City Church Philadelphia
Code for Philly
Conservation Consultants, Inc.
Construction Junction
Darby Creek Valley Association
Duquesne University
East End Food Co-op
Eastern Delaware County Stormwater Collaborative

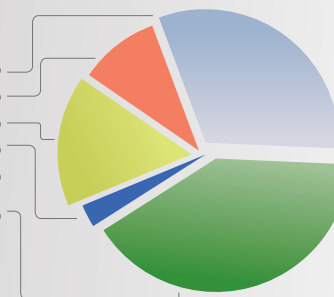
2015 Financials

Source: 2015 Audit

PRC's financial records have been audited by Doyle & McDonnell, PC, in Broomall, Pa. Audit reports are available for examination at PRC's Ridley Creek office. PRC is a 501(c)(3) nonprofit organization whose environmental and educational programs are funded by its members, foundations, contracts and fee-for-services.

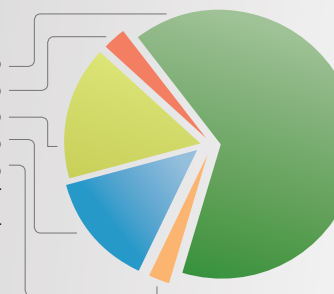
Revenue

Education and Training	\$ 515,641	31%
Membership, Contributions and Fundraising	157,269	10%
Task Force Income	261,304	16%
Environmental Learning Center	43,774	3%
Interest	1,259	0%
Net Assets Released from Restriction	653,521	40%
Total Revenue and Other Support	\$ 1,632,768	



Expenses

Education and Training	\$ 1,155,745	65%
Member Services	52,678	3%
Task Force Expenses	283,806	16%
Administration	244,834	14%
Fundraising	40,025	2%
Total Expenses	\$ 1,777,088	



Changes in Temporarily Restricted Net Assets

Education and Training	\$ 704,605
Net Assets Released from Restrictions	(653,521)
Increase (Decrease) in Temporarily Unrestricted Net Assets	51,084
Increase (Decrease) in Net Assets	(96,375)
Net Assets – Beginning of Year	930,666
Net Assets – End of Year	834,291

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Garden Club Federation of Pennsylvania
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238 lbs wood preserved

701 gallons wastewater flow saved

47 lbs solid waste not generated

228 lbs greenhouse gases prevented

0.7 BTUs energy not consumed



Pennsylvania
Resources
Council

Working to protect the environment since 1939

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