

2018 ANNUAL REPORT



Pennsylvania
Resources
Council

Working to protect the environment since 1939





2018 highlights shown clockwise from upper left:

ReuseFest expands to include vendor marketplace; Annual Awards Celebration takes place at Material Culture, an art/antiques emporium located in a former factory building; Not in Philly volunteers pick up litter during “Plogging Week”; staff tour paper mill using innovative de-inking and pulping processes; Co-Executive Directors Justin Stockdale and Mario Cimino pose with Litterbug; hard to recycle collections involve new partners; household chemical campaign expands to new county; PRC further commits to safe/ethical/responsible recycling of electronic waste as an e-Stewards® Enterprise; “Stream Stewards” students look for aquatic life.



2018 was a very dynamic year for PRC marked by the passing of Executive Director Robert Jondreau in May. Bob's 20+ years of service to PRC as a Board member and Executive Director encompassed the creation of many of our now signature programs and the continuation of PRC's 79-year history of cultivating diverse partnerships to create solutions to some of Pennsylvania's most challenging environmental issues.



Bob's impact on PRC will be felt for many years to come, and we hope you will take a moment to celebrate Bob's lifelong commitment to his community and our environment.

PRC embraced this sudden transition as an opportunity to not only reflect on Bob's contributions to PRC but also on the mission of the organization. In this spirit, the Board of Directors launched an Organizational Assessment project aimed at evaluating our current programs and structure in pursuit of ensuring that PRC can continue to achieve our mission for another 80 years. Supporting this effort, our two Regional Directors, Justin Stockdale and Mario Cimino, were appointed as Co-Executive Directors to allow the organization time to complete this important project.

In this new role we have been privileged not only to help lead this exploration of our organization but to also continue to support our dedicated staff, our programs and the communities in which we live and work.

We have much work yet to do, but for the moment we invite you to look back on the many accomplishments of 2018.

Justin Stockdale
Co-Executive Director

Mario Cimino
Co-Executive Director





Collection Events

PRC collaborates with business, government and community partners to enable residents to rid their homes, garages, garden sheds and medicine cabinets of materials inappropriate for curbside collection. These events significantly reduce improper disposal practices that lead to contaminated waterways, illegal dumping and environmental/public health threats.

Hard to Recycle Collections

While electronic products constitute one of the fastest growing streams of consumer waste, 2010 legislation banned many electronic devices — including televisions and computers — from landfills. PRC's partnership with lawmakers, local businesses and government officials provides residents with affordable and responsible options for disposal of "e-waste." Five collection events held in southwestern Pennsylvania **served 4,000 households by collecting more than 350,000 pounds** of hard to recycle materials such as e-waste, tires, alkaline batteries, Freon-containing appliances and polystyrene.

Household Chemical Collections

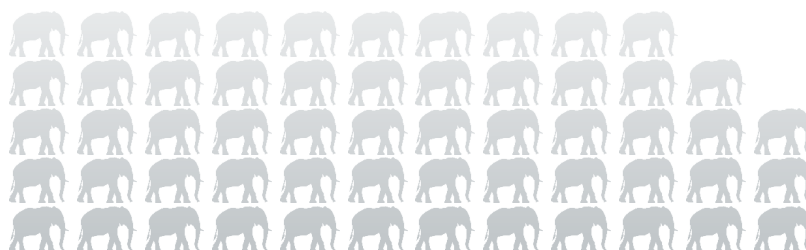
Since many common products — such as automotive fluids, household cleaners and pesticides — cannot be placed for curbside collection, PRC provides a responsible disposal option for dangerous and toxic chemicals. PRC hosted seven drop-off events where individuals delivered materials to a certified third-party contractor for proper disposal via recycling, incineration or placement in special landfills. PRC's events **collected 360,000 pounds of chemicals from 4,000+ households** in four southwestern Pennsylvania counties.

ReuseFest

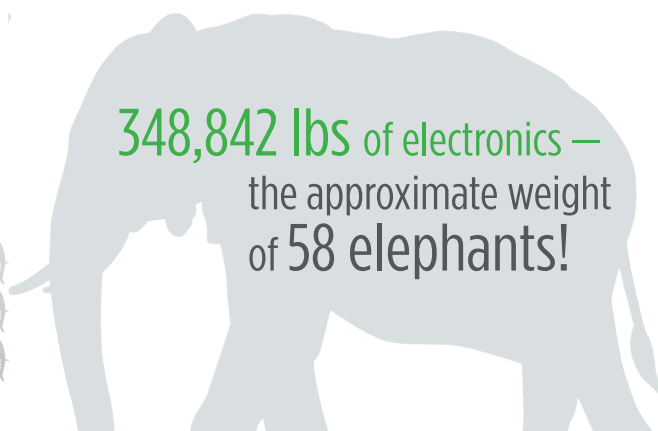
PRC partnered with a variety of nonprofit organizations to host two ReuseFest events to collect usable materials such as clothing, household goods, pet supplies, bicycles, medical supplies and building materials including the kitchen sink. Fourteen nonprofits arranged for reuse of the materials in some fashion, whether resold, repurposed or given to those in need in our region and around the world. At spring and fall collections, PRC **enabled 200+ households to divert materials** from landfills and into the hands of people who need them.

Pharmaceutical Collections

In conjunction with the U.S. Drug Enforcement Administration's National Drug Take-Back Day collections in spring and fall, PRC partnered with municipal, community and educational organizations to host several local collection sites. PRC **served 600+ households by collecting nearly 2,000 pounds of pharmaceutical waste**, allowing residents to safely dispose of unwanted and expired prescription and over-the-counter medications free of charge.



348,842 lbs of electronics —
the approximate weight
of 58 elephants!



Zero Waste

PRC's Zero Waste Pennsylvania team provides technical expertise and hands-on assistance in the pursuit of producing zero waste. Staff members join with volunteers and members of PRC's "Green Team" to provide waste reduction assistance to events, businesses, institutions and residents across the Commonwealth. Successful partnerships result in diverting tons of material to become valuable compost and recycled products.

Zero Waste Events

The PRC "Green Team" **worked with 30 events and successfully diverted 37.8 tons of material from landfills.** Staff worked with event managers to create sustainable waste management solutions that featured material reuse and procurement, hands-on diversion of recyclables and compostables from the waste stream, and overall reduction of the amount of waste generated.

The Zero Waste team assisted events both large and small that included musical festivals, footraces and fundraisers. By year's end, the Zero Waste program **diversion rate averaged 81 percent**, although numerous events successfully diverted 90 percent or more of waste by recycling and composting.

In recognition of their commitment to adopting sustainable environmental practices and diverting waste, **14 event organizers and businesses received Zero Waste Awards.**

Zero Waste Audits

PRC collaborates with public and private institutions to design and implement sustainable waste management practices to prevent and reduce waste generation.

Waste audits identify opportunities for waste avoidance, reduction and diversion as well as identify opportunities to avoid the creation of waste. Each audit begins with PRC staff members physically sorting waste to determine its composition and concludes with the presentation of a comprehensive analysis and report to guide decision-making by evaluating existing programs, right-sizing system components and maximizing performance.

Post to Offer — Click to Claim

PRC launched "Reuse Central," which features a technology platform that connects organizations offering donations of durable goods with nonprofits in need of such items. Businesses and institutions use a mobile application to conveniently and simultaneously offer donations to multiple nonprofits by submitting material descriptions and photos to the "virtual warehouse." Nonprofits browse the offerings and claim items through the website. Reuse Central **facilitated more than 300 transactions**, addressing the needs of both people and planet.





A Let's Clear the Air Poster Challenge winner



Education

PRC programs offered throughout the Commonwealth teach individuals of all ages the value of conserving natural resources. This wide variety of innovative environmental education programs include classroom presentations, interactive experiences and field trips.

STUDENT EDUCATION

Eastern Pennsylvania

PRC **presented 37 environmental education programs to 848 students** thanks to generous funding from Waste Management and Philadelphia Insurance Companies through Pennsylvania's Environmental Improvement Tax Credit (EITC) and fee-for-service funding. Classes addressed environmental topics such as stream health, recycling, litter reduction and environmental stewardship.

PRC's successful partnership with Exelon continued at Exelon's Renewable Energy Education Center in Fairless Hills. Educational programs promoted the science of using renewable resources for the production of electricity. Interactive exhibits **provided 1,146 students with hands-on learning experiences during 29 educational programs** and featured a variety of opportunities including building a solar panel, competing in a game show and touring a turbine.

PRC **presented the Stream Stewards Program to 1,800 students during 56 classroom presentations.** The program,

conducted in partnership with the Eastern Delaware County Stormwater Collaborative with funding from Boeing Corporation and the Ethel Sergeant Clark Smith Memorial Foundation, combines classroom education with real-world science. During field trips to local streams, students identify macroinvertebrates and perform basic water chemistry testing.

Central Pennsylvania

Thanks to generous funding from The Hershey Company, PRC **presented 147 free environmental education programs to 3,955 students** attending schools throughout central Pennsylvania. Environmental programs focused on topics ranging from renewable energy and watersheds to recycling and litter. Interactive classroom outreach programs enhanced school curriculum and helped teachers meet the state's academic standards.

Western Pennsylvania

Generous funding by the PA EITC program, Giant Eagle Foundation,

The Buhl Foundation, NOVA Chemicals and fee-for-service programs enabled PRC to reach out to a wide audience. Throughout the academic year, PRC **held 75 in-school programs to teach 990 students** how to protect local watersheds, prevent litter, effectively recycle, and compost at home with a vermicomposting system.

PRC proved that recycling is important and fun when **1,500 school students attended "Recycling is Magic" presentations.**

The eighth annual "Let's Clear the Air Poster Challenge" — presented by PRC in partnership with the Southwest PA Air Quality Partnership — promoted clean air and alternative transportation throughout a 10-county region. PRC **inspired 885 students to create artwork** by working with teachers at 18 public, parochial and private schools in a 10-county region.

11,124
youth reached
via environmental
programs



ADULT EDUCATION

Conservation Workshops

PRC workshops encourage individuals to protect vital resources by taking action in and around their homes. Workshops provide hands-on experience and an opportunity to learn about specific activities to implement both indoors and outdoors.

More than 1,000 adults attended PRC workshops held at libraries, community centers and garden centers throughout the Commonwealth.

A new “Recycling Awareness” workshop provided answers to common questions surrounding recycling in southwestern Pennsylvania.

Twelve sessions focused on watershed awareness/rain barrel installation, where participants

learned hands-on techniques for harvesting rainwater, storing it in barrels and using it in the landscape. Instructors addressed water pollution problems plaguing the region and provided practical solutions for each participant to reduce his/her contribution to water/watershed pollution.

At 19 composting classes, individuals learned how to turn food scraps and yard waste into a complete and natural food to enrich soil. While backyard composting workshops focused on setting up and maintaining a backyard compost pile, the “vermiculture” workshops explained how to use red wiggler worms to compost indoors year round.

Six “Green Bag Lunch” presentations took place in business settings to educate individuals regarding watershed awareness, composting and recycling topics.

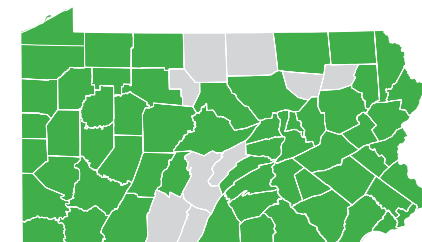
Wild & Scenic Film Festival

For a fourth year, PRC partnered with Allegheny Cleanways to present the Wild & Scenic Film Festival. A crowd of **200 festivalgoers filled Chatham University’s Eddy Theater** for an evening of engaging and eye-opening films exploring topics such as climate change, species extinction and environmental justice. Organizers also connected those attending with numerous nonprofits seeking volunteers for projects and programs in western Pennsylvania.

PA DEP Recycling Hotline

For a second year, PRC operated the Pennsylvania Department of Environmental Protection’s Recycling Hotline. Residents calling 1-800-346-4242 quickly gained answers regarding how to responsibly recycle materials not suitable for curbside pickup.

A team of PRC employees staffing the recycling hotline **responded to 2,610 calls from residents living in 58 counties** across the Commonwealth.



86% of PA counties called the Recycling Hotline

The three most common inquiries sought options for disposing of e-waste (televisions, computers), household chemicals (paints, automotive fluids, pesticides) and appliances.



Litter Prevention

“Don’t Be a Litterbug” remains PRC’s prime plea for individuals to put trash in its place since litter negatively impacts the environment, economy and public safety. PRC incorporates education, partnerships and hands-on assistance to create a comprehensive anti-litter campaign throughout the Commonwealth.

Litter? Not in Philly!

PRC’s neighborhood litter cleanup initiative in Philadelphia **expanded to serve 98 neighborhoods and support 1,300+ volunteers.**

This project empowers city residents to visit Notinphilly.org to select their blocks for cleanup and provides them with supplies such as trash grabbers and bags. *Litter? Not in Philly!* is the first online map-enabled anti-litter block adoption program in Philadelphia.



Lens On Litter photo contest winners

TOP: 1st Place Student Category:
Littersburg RIGHT: 3rd Place Adult
Category: *Fly Eagles Fly*

Pittsburgh Residential Recycling Bins

PRC hosted a bin distribution program to enable residents to recycle more materials, improve understanding of recycling activities and reduce contamination of recyclables. The program **provided 7,500 blue bins to Pittsburgh residents** and educated participants regarding current recycling best practices for the City of Pittsburgh. The campaign was made possible through partnerships with Alcoa Foundation, the City of Pittsburgh, Carnegie Mellon University, UPMC, Keppel Shipyard and Rehrig Pacific Company.

Gene Capaldi Lens On Litter Photo Contest

By inviting residents to “use your camera to focus on litter; exposure leads to prevention,” PRC encourages amateur photographers of all ages to raise awareness of the serious problem that litter presents across Pennsylvania by entering its annual contest. This year the Lens on Litter Photo Contest was **renamed in memory of longtime PRC volunteer and contest director Gene Capaldi.** Winning photographers

receive cash prizes and see their photos used in a variety of promotional platforms. Event organizers also use submitted photos to identify sites for cleanup through local action. The competition **attracted 70 adult and youth photographers** from across Pennsylvania.



Watershed Protection

According to the Pennsylvania Department of Environmental Protection, more than 19,000 miles of the Commonwealth's waterways are impaired for water supply, aquatic life, recreation or fish consumption. A key contributor to this pollution is excess stormwater runoff. Major conveyances for stormwater runoff are impervious surfaces including streets, roofs, driveways and parking lots, which all carry sediment and chemicals that damage waterways. PRC lessens runoff pollution by educating residents regarding methods to better manage stormwater through green stormwater infrastructure and best management practices.

Stream Smart Stormwater House Call

The Stream Smart Stormwater House Call program assists property owners in the Darby-Cobbs watershed in southeastern Pennsylvania with responsibly managing stormwater to reduce flow towards creeks and streams. The program focuses on simple, inexpensive ways property owners can reduce the amount of excess stormwater runoff by creating rain gardens, installing rain barrels and planting trees. Since the Darby-Cobbs watershed is densely urbanized, this program identifies small efforts that influence big results in protecting the watershed. PRC **conducted 50 stormwater audits, delivered 45 rain barrels for installation, provided trees** and supplied a library of valuable resources to help property owners contribute to watershed health.

Hav-a-Rain Garden Program

PRC continued its partnership with the Haverford Township Environmental Advisory Committee and the Eastern Delaware County Stormwater Collaborative to build rain gardens on residential properties in eastern Pennsylvania. Through this collaboration, PRC **supported the installation of 10 rain gardens** that reduce stormwater runoff and filter thousands of gallons of water before it enters the watershed. Hav-A-Rain Garden — a grassroots effort that supports

healthy streams in the region — is in its fourth year of an initiative focused on installing 100 gardens over a 10-year period.

Demonstration Rain Gardens

PRC **implemented three additional demonstration rain garden projects** in Delaware County to manage excess stormwater runoff and educate residents on stormwater best management practices. A partnership with Southeast Delco School District and the Eastern Delaware County Stormwater Collaborative **enabled the installation of rain gardens at two schools:** Academy Park High School and Darby Township School. These rain gardens are used as environmental education teaching tools for both students and parents in addition to helping to manage stormwater on the school properties. PRC also **installed a second raingarden** at Morton Borough Hall, with the majority of roof runoff from the building now being managed by these green stormwater infrastructure installations.

PRC is a member of the **Upstream Philadelphia Partnership of the William Penn Foundation Delaware River Watershed Initiative**, which provides funding and logistical support for PRC's watershed and stormwater management programs in the Cobbs watershed in eastern Delaware and Montgomery counties.



Partners

PRC thanks all of our family, business, government and individual members, as well as our supporters and partners who help us to continue doing the work we do throughout the year. You make our important mission and work possible!

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PA Department of Environmental Protection
PA DEP Growing Greener Grant Program
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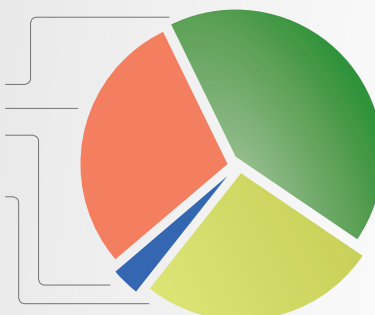
2017 Financials

Source: 2017 Audit

PRC's financial records have been audited by Doyle & McDonnell, PC, in Broomall, Pa. Audit reports are available for examination at PRC's Ridley Creek office. PRC is a 501(c)(3) nonprofit organization whose environmental and educational programs are funded by its members, foundations, contracts and fee-for-services.

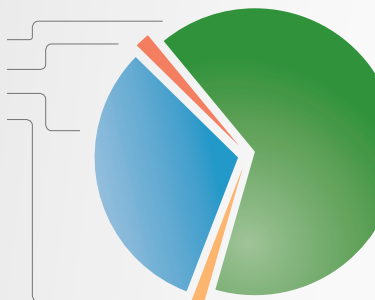
Revenue

Education and Training	\$ 654,200	42%
Membership, Contributions and Fundraising	410,191	29%
Environmental Learning Center	48,706	3%
Interest	641	0%
Net Assets Released from Restriction	454,556	26%
Total Revenue and Other Support	\$ 1,568,294	



Expenses

Programs	\$ 1,111,885	65%
Member Services	23,783	2%
Administration	535,479	32%
Fundraising	28,471	1%
Total Expenses	\$ 1,699,618	



Changes in Temporarily Restricted Net Assets

Education and Training	\$ 221,777
Net Assets Released from Restrictions	(454,556)
Increase (Decrease) in Temporarily Unrestricted Net Assets	(232,779)
Increase (Decrease) in Net Assets	(364,103)
Net Assets – Beginning of Year	581,552
Net Assets – End of Year	217,449

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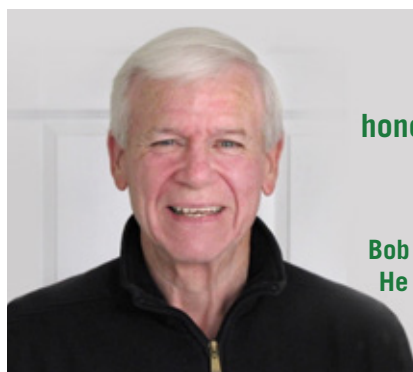
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**Pennsylvania Resources Council
honors the legacy of our Executive Director
Robert F. Jondreau
1946 - 2018**

**Bob served PRC as Executive Director since 2010.
He was a man of vision, values and compassion.**

Rural York County, Pennsylvania.



Pennsylvania
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Working to protect the environment since 1939

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